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[aikaecosystem.com](https://aikaecosystem.com)



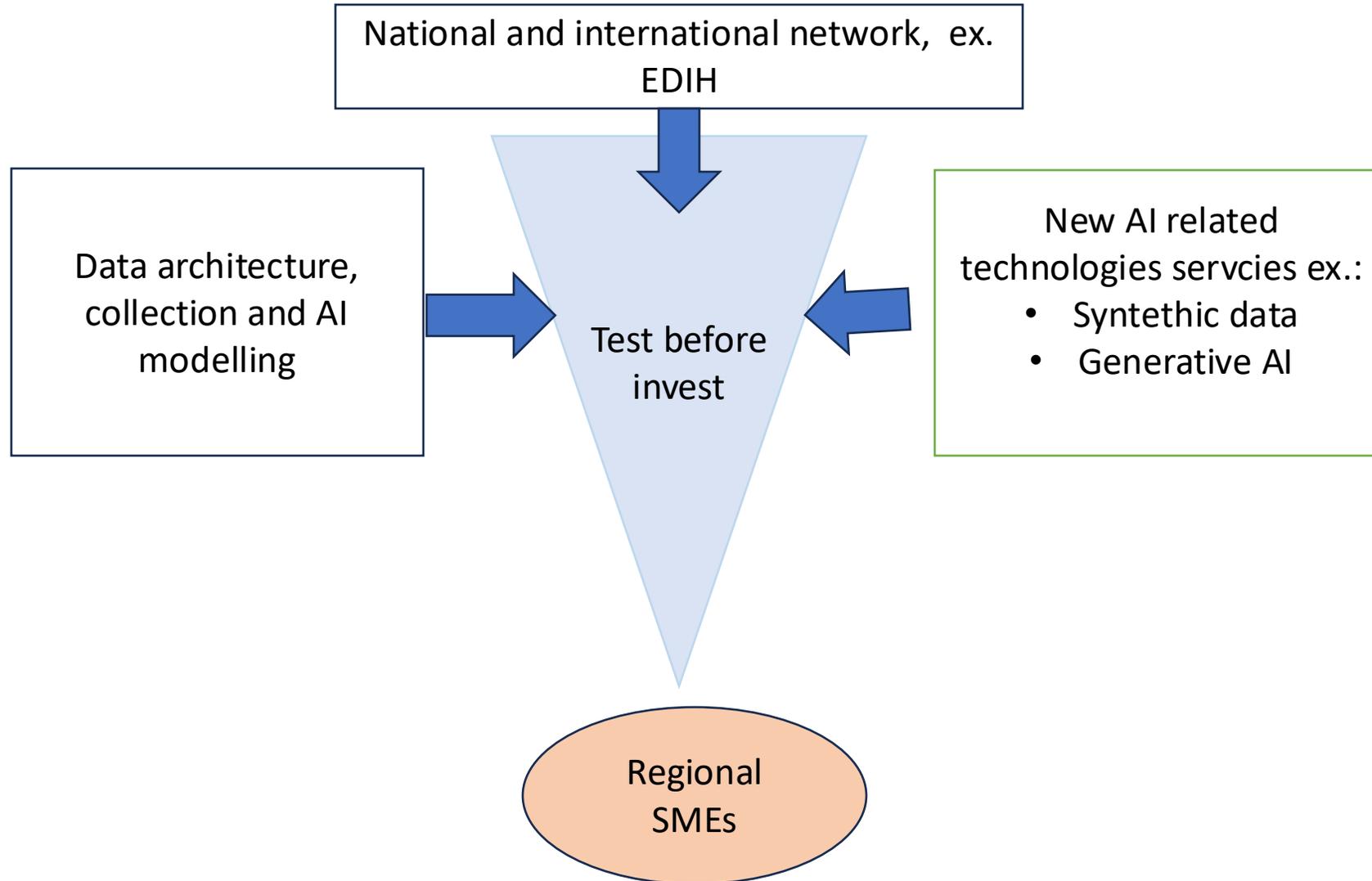
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# AIKA Ecosystem – where the company's AI journey starts

Anas Al Natsheh

- The primary objective of the AIKA ecosystem is to facilitate the digital transformation of small and medium-sized enterprises (SMEs) in the Kainuu region.
  - A central component of this initiative involves conducting pilot tests supported by AI technology, enabling these businesses to effectively integrate and benefit from advanced digital tools
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# Test before invest service operational model



# Why to Join the AIKA ecosystem?



Build awareness about using AI in your company's operations



Low threshold to entry: AIKA helps you in starting the usage of AI with its experts and without any financial cost as a demo case

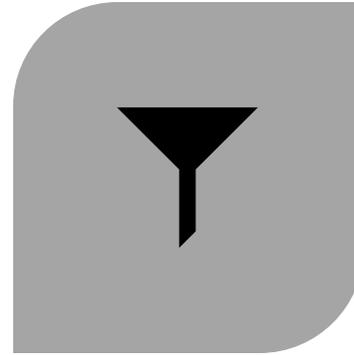


Post-Demo Support: After the demo case ends and the benefits are clear, AIKA assists you to build your project and potentially securing EU funding for it.

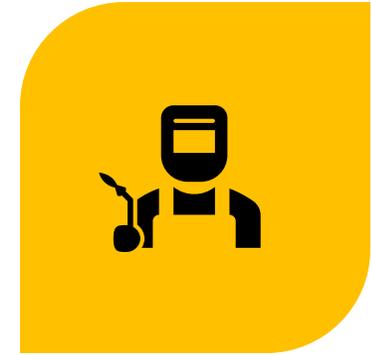
# CUSTOMER JOURNEY WITH AIKA



1. HOLD 1-2 MEETINGS WITH THE AIKA EXPERTS' TEAM TO DISCUSS YOUR NEEDS AND CHALLENGES.



2. ASSIGNING THE AIKA TEAM



3. WORK BEGINS, AND PROGRESS MEETINGS ARE HELD UNTIL THE DEMO SOLUTION IS DELIVERED.

# AIKA Technology examples



Data visualization

Statistical analysis



Machine vision

Quality or process classification,  
feature recognition



Predictive analytics &  
measurements

Event prediction, correlations,  
insights



Process automation

Bidding, sales, process and  
product design



Customized generative AI apps

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## Examples of the pilot companies:



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THANK YOU!

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